



**BUFFALO SPRINGS LAKE IRONMAN
EXPO INFORMATION**

Dear Exhibitor-

This year's expo dates are as follows:

Buffalo Springs Lake 70.3 June 22-23, 2012

Holiday Inn

Lubbock-Park Plaza

3201 South Loop 289

Lubbock, Texas 79423

806-797-3241

www.buffalospingslaketriathlon.com

We always try to give our prior vendors priority. If you would like the space you have in last years Expo just let us know. All spaces in both races are \$550.00 each. Booths are 10x10, include 2 chairs and skirted tables. Electricity is by prior request only and is \$50 per exhibitor.

If you have any questions regarding the Expos, please direct them to:

Mike Greer

mikeg82617@aol.com or 806.535.1224

PO Box 93726 Lubbock, TX 79493

www.buffalospingslaketriathlon.com

Buffalo Springs Lake IRONMAN 70.3 Expo Registration

First Name _____

Last Name _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email Address _____

Type of Merchandise to be displayed _____

Credit Card Number _____

Expiration Date _____ Security Code _____ Billing Zip Code _____

Please FAX your completed application to 806-829-2407

We will either email you or call you to confirm your placement.

Booths are rented on a first come, first serve basis while taking into consideration the tenure of vendors in past BSLT Inc. expos. Booths are considered reserved when application and payment is received. Space is limited and we will also limit the amount of like merchandise vendors. We will not grant an exclusive agreement with any one vendor.

BSLT Booths Requested _____ X \$550= _____

BSLT Booths Assigned _____

Electricity YES NO _____ X \$50= _____

TOTAL DUE _____



Expo Rules

1. On Friday June 22nd, setup will begin at 11:00 AM and the expo will be 5:00-9:00pm.
2. In the interest of being courteous to the guest of the hotel, there will be no booth work past 11:00 PM on Friday.
3. On Saturday June 23rd, the BSLT exposition will start at 9:00 AM and will stay open until 9:00 PM.
4. Your booth area will be designated. Do not display outside the designated area.
5. Do not display or otherwise block any walkway.
6. All banners, posters and sales materials must be free standing and not hung on the hotel infrastructure. If you would like a banner hung on the wall, please ask us to allow the hotel staff to hang it for you. There is wall space above the expo area. If you would like to advertise your product above the expo area, please ask us to allow the hotel staff to hang it for you.
7. If you require electricity, please note that on your application there will be a \$50.00 charge for access to electricity.
8. All questions and challenges will be reported to the Expo coordination staff.
9. We are expecting all booths to be rented so please reserve your booths as early as possible. Booths are considered reserved when application and payment is received. Booths are rented on a first come first serve basis while taking into consideration the tenure of venders in past BSLT Inc. expos.
10. Although we will provide security, Buffalo Springs Lake Triathlon is not responsible for stolen merchandise.